

Marketing & Fundraising Manager (12 month maternity cover)



Pay Scale: NJC 22-26 £27,514- £30,984 dependant on experience

Hours of work: 26 per week

Home-Start Manchester supports hundreds of children and their families each year, providing volunteer-led parent to parent support during pregnancy and a child's early years. Our vision is to see Manchester children given the best possible start in life, through early, non-judgmental support in the comfort of families' homes and local community.

Our service has gone from strength to strength in both the support provided to families and opportunities for volunteers, as well as beginning to build a supporter base that is inspired by our work. We have an experienced community Fundraising Manager who will shortly be starting maternity leave, and an Administrator who has been responsible for marketing activity. Growing our brand and audience is a key strategic priority for our organisation, and critical to the success of our fundraising objectives. We are keen to utilise this opportunity to test having a dedicated marketing resource by combining these posts over the next 12 months.

We are looking for an individual who wants to be part of a small, friendly and dynamic team, with support from the Trustee-led income generation committee, with a creative and proactive approach. The Marketing & Fundraising Manager will champion all marketing activity; review our current strategy and work plan, raise our profile through targeted awareness and assist fundraising activity through analysis and reporting. They will lead on all community fundraising activity through events, individual giving, challenge events, and digital campaigns. They will also build our corporate supporter base.

We are a family friendly organisation and encourage flexible working.

Closing date: 18th August 2022 at 12pm. Interview date: 1st September 2022

For more information please contact our CEO Shelley Roberts on 0161 721 4493 or access the application pack at www.homestartmanchester.com Please note we do not accept CVs.

Home-Start Manchester is committed to safe recruitment practice as an important part of safeguarding and protecting children and vulnerable adults.

Home-Start Manchester is fully committed to creating and sustaining a fully inclusive workforce culture. We support flexible working. We welcome applicants from all backgrounds and communities, and we particularly welcome applicants who are currently under represented in our workforce. This includes but is not limited to Black, Asian and Minority Ethnic (BAME) candidates and disabled candidates.

Charity No: 1105353 Company No: 5183477